



GUEST PROFILE

MASON DUCHATSCHEK

Author, keynote speaker, podcast host, and founder of WorkforceAlchemy.com

10

BOOKS PUBLISHED

#1

AMAZON BESTSELLER

2

GUINNESS WORLD
RECORDS

100

MILE ULTRAMARATHON

SHORT BIO

Mason Duchatschek is a business author, keynote speaker, and founder of WorkforceAlchemy.com. He has written ten books on leadership, hiring systems, and organizational performance, including the Amazon #1 bestseller *Built Wright: What It Takes to Build Something That Lasts*, co-authored with Hall of Fame coach Bryant Wright. Mason hosts *The Workforce Alchemy Show*, where he interviews founders, CEOs, and bestselling authors about leadership and culture.

WHY INTERVIEW MASON

Mason helps leaders identify the hidden workforce problems that quietly undermine performance and profitability. He brings practical insight into hiring systems, leadership accountability, and organizational culture. His work challenges the idea that hiring success is luck and shows how better systems dramatically improve outcomes. Drawing on lessons from business, championship athletics, and real-world leadership under pressure, his interviews give leaders clear ideas they can apply immediately.

INTERVIEW TOPICS

- 01 Why Hiring Is Not Luck
- 02 The Hidden Profit Leaks Inside Organizations
- 03 The 20% Who Carry Organizations
- 04 Championship Cultures and Sustained Excellence
- 05 Leadership Under Pressure

BACKGROUND

Author of 10 books on leadership and workforce performance

Amazon #1 bestselling author

Founder of WorkforceAlchemy.com

Host of The Workforce Alchemy Show podcast

Two Guinness World Records

Missouri Army National Guard officer, Great Flood of 1993

Endurance athlete: 100-mile ultramarathon and multiple Ironman triathlons



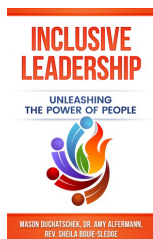
PODCAST

The Workforce Alchemy Show

SPEAKING ENGAGEMENTS

Chicago Bears Halas Hall · Leadership Event

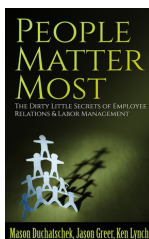
SELECTED BOOKS



Inclusive Leadership



Built Wright



People Matter Most

MEDIA ASSETS

Headshots, book covers, and podcast graphics.

[MASONDUCHATSCHKEK.COM/MEDIA](https://masonduchatschek.com/media) →